

Marketing Automation Software *for Sage CRM*

SalesFUSION™

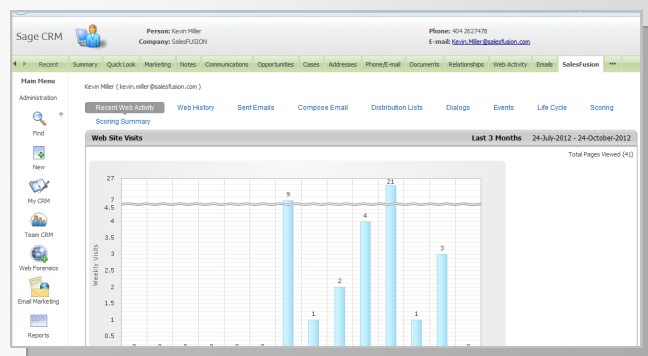
The first fully integrated Marketing Automation Platform for Sage CRM

SalesFUSION is a leading b2b marketing automation platform that connects key marketing technologies and processes right inside of Sage CRM. SalesFUSION360 is a marketing platform that includes all of the key features that savvy b2b marketers need to stay competitive in today's market. Sage CRM users can now connect SalesFUSION360 into Sage CRM so that the entire enterprise has full visibility into the lead to revenue funnel.

More than email marketing

SalesFUSION is a true marketing automation platform that brings a full complement of leading edge technologies to bear for your company. Key features of our integrated marketing platform include:

- ⇒ Email marketing
- ⇒ Drip & nurture marketing campaigns
- ⇒ Lead scoring
- ⇒ Website visitor tracking
- ⇒ Landing pages & forms
- ⇒ Social media publishing & tracking
- ⇒ Multi-channel marketing
- ⇒ Lead management
- ⇒ Lead routing
- ⇒ Campaign ROI tracking
- ⇒ Native Sage CRM integration (Premise & Cloud)
- ⇒ Marketing analytics
- ⇒ Web Analytics
- ⇒ PPC tracking & management



An innovative cloud marketing solution for Sage CRM

SalesFUSION provides a powerful yet easy to adopt marketing automation platform for Sage CRM that delivers true marketing to sales integration for your company.

Key Features of our integration to Sage CRM

- ⇒ Available for Cloud and Premise
- ⇒ Light & Enterprise versions available
- ⇒ Pre-built integration developed and supported by SalesFUSION
- ⇒ Full campaign integration—Send emails from SalesFUSION or Sage CRM
- ⇒ Pre-built lead management processes to support sales
- ⇒ Marketing analytics and reporting available natively inside of Sage CRM
- ⇒ ROI Tracking for marketing campaigns—connected to Sage CRM opportunities

Connect your marketing & sales efforts like never before with SalesFUSION for Sage CRM

Contact Us
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